PLUME ACADEMY - LEARNING OVERVIEW

Year	12
Course	A Level Media Studies
Specification Number/Exam Board	Eduqas
Examination Papers and Weighting	Component 1 – 35% Component 2 – 35% Component 3 – 30%

Prior Learning

The course builds on prior learning by… applying prior learning from GCSE English such as writing coherent essays with clear arguments, making meaningful links between texts, and exploring alternative interpretations of texts. Some learners will have already gained knowledge, understanding, and skills through their study of GCSE Media Studies and will build on these.

Curriculum Intent – What are the curriculum aims?

The course aims to:
- demonstrate skills of enquiry, critical thinking, decision-making and analysis
- demonstrate a critical approach to media issues
- demonstrate appreciation and critical understanding of the media and their role both historically and currently in society, culture, politics and the economy
- develop an understanding of the dynamic and changing relationships between media forms, products, industries and audiences
- demonstrate knowledge and understanding of the global nature of the media
- apply theoretical knowledge and specialist subject specific terminology to analyse and compare media products and the contexts in which they are produced and consumed
- make informed arguments, reach substantiated judgements and draw conclusions about media issues
- engage in critical debate about academic theories used in media studies
- appreciate how theoretical understanding supports practice and practice supports theoretical understanding
- demonstrate sophisticated practical skills by providing opportunities for creative media production.

Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	Component 1 – Intro to Course, Advertising & Marketing set products – Analysis of media language, representations and audience within these set products.
	Half Term 2	Component 1 – Film set products – Analysis of industries within these set products. Component 1 – Music Video set products – Analysis of media language and representations within these set products.

Term 2	Half Term 3	Component 1 – Newspapers set products – Analysis of media language, representations, industries and audience within these set products.
	Half Term 4	Component 1 – Radio set products – Analysis of media language, representations, industries and audience within these set products.
Term 3	Half Term 5	Component 1 – Video Games set product – Exploration of media language and audiences within these set products.
	Half Term 6	Component 3 (NEA) – Research & Planning for A Level NEA set brief Mock Exams

Curriculum Impact – How will my child be assessed and receive feedback?

Students will be regularly assessed throughout Year 12 via assessments (completed in class and via home learning) and in class mock exams. Students are provided with detailed mark schemes, indicative content and written feedback for every assessment.

Year 12 Students will sit a full Component 1 mock exam in the Summer Term.

Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
Media Magazine (English & Media Centre) – students can borrow department copies or subscribe. Essential Media Theory by Mark Dixon and his accompanying website: https://www.essentialmediatheory.com/ WJEC/Eduqas Media Studies for A Level: YEAR 1 – Student Book (available from Illuminate Publishing) WJEC/Eduqas Media Studies for A Level: YEAR 2 – Student Book (available from Illuminate Publishing)	Complete the super curriculum activities provided in Topic Schedules – these range from additional further reading, linked television programmes and films, podcasts and articles which will cultivate a deeper understanding of a range of contextual factors. Complete Future Learn's free online course: Film Production: Behind the Scenes of Feature Filmmaking. Take part in advertised national competitions which enable students to develop practical skills.