

JCP/GHA

10 July 2023

Dear Parent/Carer,

Re: Character Education

***“Character education helps to create an environment for caring and learning in schools”.* Thomas Lickona**

I hope this correspondence finds you and your families safe and well. I would like to introduce myself to you as the newly appointed Whole Academy Character Education Lead. I am, however, not new to Plume Academy as have been the Personal Development Lead for the past three years and worked at the academy since 2016.

As per the email correspondence sent to you on Monday 12 June 2023 and as part of our strategic focus, we will be introducing our Character Education programme from September 2023. We greatly appreciate the support you have provided so far, especially with the completion of the parent/carers and student surveys regarding the values you and our students find most important. We have collated your results together with the staff, students, and trustee's survey and the following four values have been identified as of greatest importance to Plume Academy stakeholders:

- Ambition
- Respect
- Resilience
- Community

These four values will be embedded within the academy vision and will shape how we deliver the programme. As previously mentioned, the purpose of developing good character gives our students the ability to make good choices and to flourish whichever direction they choose.

The Association for Character Education (ACE) suggest that there is not a *“blueprint for how Character Education should be delivered. Character Education should be shaped by the needs of the children and community it serves”*. We will therefore look to share all aspects of our programme with you over the coming months, involve you in consultation regarding key aspects to gain your valuable input and views.

Thank you for your ongoing support and I look forward to sharing further communications and insights with you in the future.

Yours sincerely,



Mr J. Cooper
Whole Academy Character Education Lead
j.cooper@plume.essex.sch.uk