





Made in Maldon

Celebrate Contribute Collaborate

**project sits within our
community engagement
programme**



PlumeConnect

Celebrate

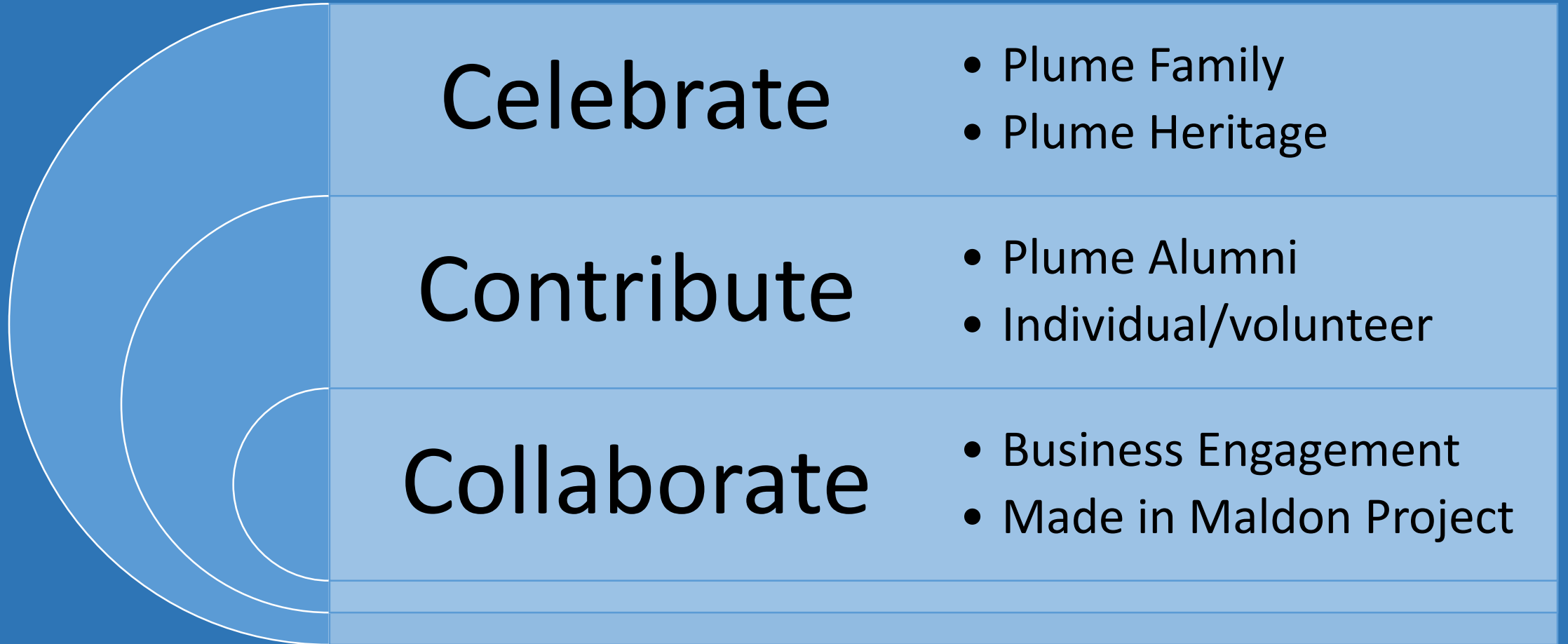
Contribute

Collaborate

Our aims

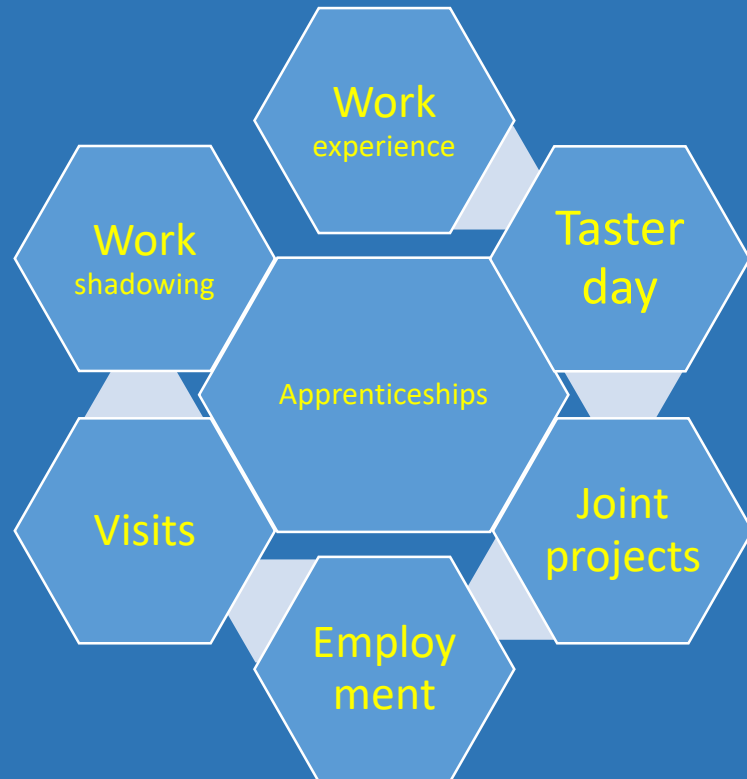
- ✓ To develop our young people in terms of knowledge, attitudes, qualities, skills and health and well being
- ✓ • To provide knowledge, skills and experiences to equip them to take their place as responsible citizens in an ever changing world and to also equip them for lifelong learning and career progression
- ✓ • To foster a sense of shared values, principles and purpose both as part of the Academy and as part of the wider community

What is PlumeConnect?



Business Engagement is a vital component of our Careers programme

Bringing the classroom into business



Bringing business into the classroom



Made in Maldon

- A series of initiatives to focus on Academy/business engagement within the Maldon District including:
 - Made in Maldon Business Club
 - Showcase for Maldon STEM business
 - Sector specific visits for students
- “open days” highlighting apprenticeships/school leaver opportunities
 - Business competitions and challenges
 - “in the workplace” experiences
- Plume Academy presentations to business on workforce issues



Why get involved?

- helping young people develop the attitudes, skills and knowledge for your business
- inspiring young people to work for you and securing a talent flow
- promoting a positive awareness of your business in the community
- promoting improved career choices and supporting diversity in the workplace
- giving something back to your community
- applying the perspective and skills of young people to your business challenges
- providing development opportunities for your staff
 - *It makes good business sense.*



How can I contribute?

- quality work placements, visits, or work shadowing opportunities
- talking about careers and opportunities, current and future
- information on (local/regional) labour market needs and opportunities
- participating in careers events
- developing skills for applications or interviews
- developing and recognising skills and attributes for employment
- developing entrepreneurship skills
- mentoring
- working with teachers and lecturers to provide real business problems for young people to solve
- enhancing lessons in specific subject areas e.g. Engineering, Science, Languages, Design, IT, Business
- offering apprenticeships or traineeships to school leavers



How we can help you!

- **Direct and indirect promotion of your business by:**
 - articles in our Plume News (readership 6000+)
 - promotion via our social media channels
 - physical presence of promotional material on sites
- **Business to business connections**
- **Promoting job vacancies and advising on apprenticeship processes**
- **Promoting and participating in community events**
- **Wide range of facilities available for use after hours**
- **Tap into business expertise ie HR issues or GDPR**



Made in Maldon ...next steps

- Download more details from ecard/website
- Contact us for informal discussion
- Register your interest

