



PLUME ACADEMY - LEARNING OVERVIEW

Year	Year 12
Course	AS Business
Specification Number/Exam Board	Advanced GCE in Business (9BS0)/Pearson Edexcel Level 3
Examination Papers and Weighting	Paper 1 – Marketing and people – 50% Paper 2 – Managing business activities – 50%

Prior Learning

The course builds on any prior Business and Enterprise learning from KS4 (although this is not essential as there is no pre-requisite to study business before). The course will explore all elements of business in more detail and will allow students to develop their enterprise skills that have been nurtured and developed throughout their school experience. Business is a subject that can be studied at Key Stage 5 not having studied it before.

Curriculum Intent – What are the curriculum aims?

The aims and objectives of the Pearson Edexcel Level 3 Advanced GCE in Business curriculum are to enable students to:

- develop an enthusiasm for studying business.
- gain a holistic understanding of business in a range of contexts.
- develop a critical understanding of organisations and their ability to meet society's needs and wants.
- understand that business behaviour can be studied from a range of perspectives.
- generate enterprising and creative approaches to business opportunities, problems and issues.
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals.
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts

The course is structured into two themes and consists of two externally examined papers. Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.



Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	Marketing and people
	Half Term 2	Marketing and people
Term 2	Half Term 3	Managing business activity
	Half Term 4	Managing business activity
Term 3	Half Term 5	Exam Preparation for AS Levels
	Half Term 6	Global business

Curriculum Impact – How will my child be assessed and receive feedback?

Work is assessed on a regular basis using the four assessment objectives of knowledge, application, analysis and evaluation. This is carried out using stimulus material and a variety of case studies. In the summer term the course will be externally assessed so students can achieve an AS qualification. These two units are put together in Year 13 to create paper one of the A-level course.

Paper 1 - Marketing and people. Questions in Section A and B drawn from Theme 1 Question in Section C also drawn from Theme 2 80 marks, 1.5 hours 50% of qualification Section A: one data response question Section B: one data response question. Section C: one extended open-response question.

Paper 2 - Managing business activities. Questions in Section A and B drawn from Theme 2 Question in Section C also drawn from Theme 1 80 marks, 1.5 hours 50% of qualification Section A: one data response question Section B: one data response question Section C: one extended open-response question.

Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
<p>https://www.amazon.co.uk/Edexcel-level-Business-Student-ActiveBook/dp/1447983548</p> <p>https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business2015.coursematerials.html#%2FfilterQuery=category:Pearson-UK:Category%2FExam-materials</p>	<p>Read autobiographies written by entrepreneurs and key business figures such as Alan Sugar and Elon Musk.</p> <p>Engage with daily business news using BBC news online.</p> <p>Speak to local business people about their experiences.</p> <p>Listen to podcasts such as The Diary of A CEO with Steven Bartlett and High Performance with Jake Humphries</p>