



## PLUME ACADEMY - LEARNING OVERVIEW

Year	13
Course	Cambridge Technical Extended Certificate in Business
Specification Number/Exam Board	05835 -OCR
Examination Papers and Weighting	1 compulsory unit and 2 optional units – Compulsory – unit 4 – Customers and Communication Optional – unit 5 – marketing and market research unit 16 principles of project management

### Prior Learning

The course builds on any prior business and enterprise learning from KS4 (although this is not essential as there is no pre-requisite to study business before). The course will explore all elements of business in more detail and will allow students to develop their enterprising skills that have been nurtured throughout their school experience. The second year of study will focus on developing key concepts from year 1 in more depth.

### Curriculum Intent – What are the curriculum aims?

Our curriculum intent is to provide learners with the opportunity to develop the core specialist knowledge, skills and understanding required in the business sector through applied learning. The curriculum aims to give learners an understanding of the wider external contexts in which businesses operate and of internal business functions and their interdependencies. The curriculum will allow them to appreciate how legal, financial, ethical and resource constraints can affect business behaviour and the influence that different stakeholders can have and how businesses must respond. We aim to give learners an understanding of the type of critical skills needed when working in business, such as organisation, prioritisation and effective communication. The curriculum will allow them to learn how to use different business documents and about organisational protocols that most businesses would expect employees to follow.

### Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	<b>Unit 4 – Customers and Communication</b> Non-examined assessment based around a local business scenario
	Half Term 2	<b>Unit 5 – Marketing and Market Research</b> Non-examined assessment based around a local business scenario
Term 2	Half Term 3	<b>Unit 5 – Marketing and Market Research</b> Non-examined assessment based around a local business scenario
	Half Term 4	<b>Unit 16 – Principles of project management</b> Non-examined assessment based around a local business scenario



Term 3	Half Term 5	<b>Unit 16 – Principles of project management</b> Non-examined assessment based around a local business scenario
	Half Term 6	

### Curriculum Impact – How will my child be assessed and receive feedback?

Year 13 will be spent completing three non-examined assessments. Each assessment will be broken down into tasks with clear deadlines in order to facilitate the internal marking of the assessment in readiness for external assessment.

### Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
<p><a href="http://www.tutor2u.net">www.tutor2u.net</a></p> <p><a href="http://www.bbc.co.uk">www.bbc.co.uk</a></p> <p><a href="http://www.ocr.org.uk">www.ocr.org.uk</a></p>	<p>Read autobiographies written by entrepreneurs and key business figures such as Alan Sugar and Elon Musk.</p> <p>Engage with daily business news using BBC news online.</p> <p>Speak to local business people about their experiences.</p>