



PLUME ACADEMY - LEARNING OVERVIEW

Year	Year 13
Course	Business
Specification Number/Exam Board	601/4868/8 - Eduqas
Examination Papers and Weighting	Component 1 – 33.3% Component 2 – 33.3% Component 3 – 33.3%

Prior Learning

Some learners will have already gained knowledge, understanding, and skills through their study of business at GCSE or AS, but there are no prior learning requirements. The A level specification introduces learners to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth. Learners will have the opportunity to develop a wide range of essential skills required for higher education and employment.

Curriculum Intent – What are the curriculum aims?

- Develop an enthusiasm for studying business
- Gain a holistic understanding of business in a range of contexts
- Develop a critical understanding of organisations and their ability to meet society's needs and wants
- Understand that business behaviour can be studied from a range of perspectives
- Generate enterprising and creative approaches to business opportunities, problems and issues
- Be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- Acquire a range of relevant business and generic skills, including decision-making, problem-solving, the challenging of assumptions and critical analysis
- Apply numerical skills in a range of business contexts.

Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	Component 2 – Business Analysis & Strategy
	Half Term 2	Component 2 – Business Analysis & Strategy
Term 2	Half Term 3	Component 3 – Business In A Changing World
	Half Term 4	Component 3 – Business In A Changing World
Term 3	Half Term 5	Mock Examinations and Revision
	Half Term 6	Revision



Curriculum Impact – How will my child be assessed and receive feedback?

In-class: formal essays, extended written pieces, annotations, selected notes, peer/solo presentations – a range of informal assessment opportunities which will receive a combination of verbal and written feedback from teaching staff, dependent on the work produced.

Formal:

A Level Component 1: Business Opportunities and Functions

Written examination: 2 hours 15 minutes
33¹/₃ % of qualification

A Level Component 2: Business Analysis and Strategy

Written examination: 2 hours 15 minutes
33¹/₃% of qualification

A Level Component 3: Business in a Changing World

Written examination: 2 hours 15 minutes
33¹/₃% of qualification

Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
<p>Websites:</p> <ul style="list-style-type: none"> • Tutor2U Business • BBC Bitesize • BusinessBee <p>Open University Free Courses:</p> <ul style="list-style-type: none"> • Different types of Businesses – 3 hours • Business communication: Writing a SWOT Analysis – 3 hours • Introduction to Business cultures – 3 hours 	<ul style="list-style-type: none"> • Visit The Tiptree Jam Factory • Visit The Bank of England • Listen to Mintel Monthly Insights Podcast • Listen to BBC Business Daily Podcast • Watch Dragons Den • Watch The Apprentice

The full specification can be found here:

https://www.eduqas.co.uk/qualifications/business-as-a-level/#tab_overview

